



newsletter | august 2007

network of enterprising women | richmond virginia



Back
to
School
Time!



Thank you for a great year!

This year's Board of Directors was able to get so much accomplished and make Network of Enterprising Women one of the best networking organizations out there. I was very proud to have been a part of that.

Thank you for adhering to my charge of contacting at least three N.E.W. members and using their services to enhance yourself professionally, personally, or both. This year was all about CHANGE and I thank all of you for working to make that happen. Many of you took a really hard look at yourself and your business and are now taking huge steps forward, creating even happier customers and a happier and stronger YOU!

It has been a pleasure and an honor to serve as your President. I have, without a doubt, the best Board ever and I am very blessed to call these 8 wonderful people my friends. Thank you, Monica Smith, Barbara Nordblom, Porter Smith-Thayer, Diana Donald, Marsha Preston, Barbara Satterwhite, Gerri Gallagher, and Susie Hayman for making my term as President one of the easiest and most fun.

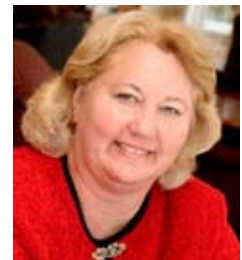
I'm very excited about what the upcoming year will bring and look forward to doing my part to continue making N.E.W. the best.

Thanks again for a fantastic year.

Margaret Hill

Outgoing President

Network of Enterprising Women



MEMBER SPOTLIGHT **Joanne Rae** *Younique Image Consulting*

Please tell us the name and nature of your business: Younique Image Consulting – through educating you about your figure, shape, style personality and your coloring we help you to be the best you can be. When one's image is taken care of, you can walk out of your front door in the morning and never give it another thought throughout the day. You will feel comfortable and put together.

What drew you to this kind of work? I attended a workshop in 1992 in South Africa presented by a woman named Chata Romano. Her challenges were that she was short and had wide "east to west knees". She showed us just by changing her skirt length how her entire shape changed and I knew I had to do that for other women.

What is the biggest challenge for you? Believe it or not – *networking* – it paralyzes me with fear! When I stand up at N.E.W to speak I can almost not breathe. But put me in front of an audience with a topic I don't have to condense into 30 seconds – I am fine!

Give us a tip or two that has helped you in your work. Never being afraid to learn more and when you are afraid just put one foot in front of the other and take baby steps, as long as you are always moving forward!

Let us know a little bit more about you: I am married to Kenny, and we have two daughters; one is 19 and attends Radford University and one is 17 and goes to Atlee High School. I play a mean game of tennis and I love to make jewelry when I have time and to read.

Please tell us something that no one else knows about you. *I married the same man twice!* There is a story – but if you want to know it you will have to come and ask me!



SENIOR PORTRAITS!



TYLER

Schedule your appointment in the next 2 weeks,
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and they receive a set of wallets FREE!

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WHEN YOU MAKE A
MISTAKE,
DON'T LOOK BACK AT IT
LONG. TAKE THE REASON OF
THE THING INTO YOUR MIND
AND THEN LOOK FORWARD.

MISTAKES ARE
LESSONS OF WISDOM.
THE PAST CANNOT BE
CHANGED. THE FUTURE IS
YET IN YOUR POWER.

HUGH WHITE

Congratulations to the N.E.W. Slate of Officers 2007-2008

President – Diana Donald

Vice-President – Marsha Preston

Treasurer – Barbara Nordblom

Recording Secretary – Barbara Basl

Executive Secretary – Porter Smith-Thayer

Membership Chairman – Alice Winters

Database Manager – Beth Barnett

Projects – Gerri Gallagher & Dot McCool

Past-President – Margaret Hill

Welcome

to Our

Newest Members!

MEREDITH BRIGGS of AXA Advisors, LLC

DONNA HAYES of Catherine-Hayes Interiors.

W E ' R E S O G L A D Y O U ' V E J O I N E D U S !

Avoiding
the phrase
"I don't have
time...",
will soon help
you to realize
that you do have
the time needed
for just about
anything you
choose
to accomplish
in life.

-Bo Bennett,

"Year to Success"

Buying, building, or refinancing
a home? I can put together the
right mortgage for you.




CONTACT:

Pat Avery, Loan Officer

804.281.3710

patricia.avery@suntrust.com



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Our story is best told by our clients:

“When I hear Mom whistling, and see a little dance in Dad’s step, then I know that Senior Solutions is the right choice for our family.”

– Pat Accardo

“I greatly valued and appreciated the consistency of care you were able to provide.”

– Debbie Stuckey

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AUCTION DONATIONS NEEDED FOR OUR LUNCHEONS:

SEPTEMBER THROUGH
JANUARY 2008.

All proceeds go toward scholarship funds for young women in our area. Please contact us today to offer an item or service, or to find out more information.
New Contact is Marsha Preston:
comfortzone@mindspring.com

Gift Certificates for N.E.W. gift bags!

To welcome our new members and expand our networking opportunities, you may want to represent your business by preparing a coupon or gift certificate for **gift bags** that are given to each new member at our luncheons.

ONLY your business coupons or gift certificates will be accepted. No brochures, flyers, or business cards, please. The size may be no larger than 3" x 6". Mail or hand in your items to:

Alice Winters, NEW!! Membership Chair
1405 Westridge Road, Richmond VA 23229

You must be a current member of N.E.W. to participate in this program.



Megan Rose



Sarah Zelenko



Ashley Wilson



Kelsey Jeter

N.E.W. Raises Scholarship Giving to \$6,000

Here are photos of our N.E.W. scholarship recipients with their moms! Again, **thank you** to all members who have supported this through our monthly Auctions.

Ashley Jane Wilson, Hopewell High School, Hopewell – attending James Madison University

Kelsea Jeter, Atlee High School, Hanover – attending Virginia Commonwealth University

Megan Rose, Thomas Dale High School, Chesterfield – attending Christopher Newport University

Sarah Zelenko, Deep Run High School, Henrico – attending University of Virginia

(not pictured are **Erica Critzer**, New Kent High School, New Kent – attending Virginia Tech and **Marissa Meredith**, Open High School, Richmond – attending William & Mary)

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NET 30 is for busy people and small business owners...

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- ✓ who travel frequently and find that bills pile up and become neglected.
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- ✓ who never created an efficient way to handle their bills.

Talk with **Andrea Lilly** and she'll explain what a difference a bill-paying and bookkeeping service can make for you and your business.

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N.E.W. Mission Statement

Our mission is to create and provide a **supportive environment** for all members, which will foster and enhance their productivity, effectiveness, creativity, self-expression and accomplishment in their respective fields. We shall also tap into the **talent, knowledge and skill** of the membership and through action will **make a difference** in the community through group projects and valuable contributions. We strive to **build the name and reputation** of N.E.W. and its members are respected business organizations enhancing both the community and the quality of life in the Greater Richmond Area.



Tomatoes and oregano make it Italian; wine and tarragon make it French. Sour cream makes it Russian; lemon and cinnamon make it Greek. Soy sauce makes it Chinese; garlic makes it good.
-- Alice May Brock

Beautiful Sterling Silver Jewelry..... by Silpada



Host a Silpada party and support NEW's Habitat for Humanity building project.

\$25 GIFT CERTIFICATE

for booking a party in August or September



Shirley Wagner, REALTOR

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N.E.W. BOARD REPORTS AUGUST 2007

TREASURER’S REPORT (*Barbara Nordblom*)
Bank balance at the end of July 2007 is \$ 6,410.66.

DATABASE MANAGER’S REPORT (*Barb Satterwhite*)
N.E.W. Membership is currently at 146

PROJECTS’ REPORT (*Gerri Gallagher*) **Member Surveys:**
65 members filled out the surveys. 91% answered YES to the 4 survey questions. We received several new suggestions for next year which we will discuss and try to implement. The year 2008 will mark the 20th anniversary of N.E.W. Projects will be planning some “Anniversary Celebrations” commemorating this great achievement. More to follow!

August 24-25 is the gathering at **The Rich’s Rivah House**. Call Chris Rich (262-3477) if you are interested in attending for dinner on the 24th or sleep over 24th & breakfast on 25th. Don’t miss this event – IT IS FUN!!!

MEMBERSHIP’S REPORT (*Marsha Preston*)
You should have received your Membership Renewals and information updates. Please remember to have them filled out and returned with your dues before Sept. 1, 2007.

Thank you to all who participated in our **NETWORKING CONTEST**, and a special congratulations to the winners!

1st place winner: Barbara Satterwhite, who networked with other N.E.W. members 14 times. Barb wins a free membership.

2nd place winner: Rhoda Hewitt with 11 networking contacts. Rhoda wins a one-half price membership.

3rd place winner: Susie Hayman with 10 contacts. Susie wins a free luncheon.

FROM THE EXEC. SECRETARY (*Porter Smith-Thayer*)

For the next newsletter, please send in some mini-stories about your summers. Any vacation hideaways? Favorite book of the summer? Got a winning “recipe” for networking? Add them to the N.E.W. “soup” for September! Send to Porter@GraphicPresentations.com

JUST FOR FUN

Thank yous and News About US!

I do have exciting news about my company. My husband and I were featured on the cover of Draperies & Window Coverings Magazine, July issue. This is a magazine for Interior Fashion Professionals. Go to www.dwconline.com to view the magazine and read the cover story.

Karen Hardy
Accent Draperys, Inc.

Many thanks to Alix Miller, Margaret Hill, and Lilo Maria Navales for the recent design work that Graphic Presentations has done for them. What great clients!

–Porter Smith-Thayer

I want to thank Diana Donald & her sister Pam for the wonderful job they did painting our cottage at Nags Head! They transformed a 29-year-old kitchen/living area into a bright, fun room!

–Barb Satterwhite

Autumn's Eve

A Marriage Enrichment Series

Fridays, from September 7 Through October 5

Cultivating a strong marriage. What does that mean and how do you do it? Get answers to these questions and increase your skills and understanding in key areas of your marriage by attending 4 autumn evening seminars. Come enjoy learning and laughing with your spouse, alongside other couples like you who have made the choice to spend time on enhancing their relationship.

Each session will be held on a Friday from 7:00 p.m. to 8:30 p.m. at the home of Alix Miller in Bon Air.

"Avancer" means "to move forward" in French.

To move your life forward, contact

Alix Miller at 804-323-8006 or

email akmiller@cavtel.net.

All inquiries are confidential.



What is this?

Send your answer to porter@graphicpresentations.com

Alix K. Miller, MEd, CPCC
Avancer Coaching





WEEKENDERS OPEN HOUSE

Introducing the new Fall/Winter Line

Friday September 7th from 2 to 8 PM

Saturday September 8th from 10 AM to 3 PM

This season's collections feature a fabulous variety of textures & styles, the richest colors and loveliest patterns.

Weekenders

Fun – Professional and Always in Style

Easy Care, Wash & Wear Designer Clothing available in sizes XS - XXL.

Pamper yourself with Weekenders

Bring a friend and get a special gift.

Shop the sample racks and save 30 % to 60% off the previous season's clothes.

At the home of Marsha Preston

11338 Emerald Woods Lane, Mechanicville, Va. 23115

804-559-1113 comfortzone@mindspring.com



N.E.W. members will receive a 10% discount off the new Fall line at the Open House.

Directions: From 295 at Rt. 301 (Chamberlayne Rd.) Go North on 301 approx. 8 miles. Turn right on Georgetown Rd. Go _ mile and turn left on Foyal Rd. Go 1/2 mile and turn right on Emerald Woods Lane (Private Rd.) Keep straight, pass the 1st driveway and go past the pond to the top of the hill. That's it. Ample Parking.



**Board of Directors
2006-2007**

Margaret Hill
President
mhill@hcps.us

Monica Smith
Vice President
lilyscloset@earthlink.net

Barbara Nordblom
Treasurer
bnordblom@verizon.net

Diana Donald
Recording Secretary
dianadonald1809@comcast.net

Porter Smith Thayer
Executive Secretary
porter@graphicpresentations.com

Marsha Preston
Membership Chair
comfortzone@mindspring.com

Barbara Satterwhite
Database Manager
barb.satterwhite@verizon.net

Gerri Gallagher
Projects
info@keepintouch4u.com

Susie Hayman
Past President
info@inyourbizness.com

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National Park, McKinley Express Railway, then board
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**Ports of Call: College Fjord, Glacier Bay National Park, Skagway,
Juneau, Ketchikan, Inside Passage and arriving in Vancouver.**

Reserve your cabin by August 24th, 2007
To receive a special gift.

Deposits are fully refundable until final
Payment is due May 20, 2008

Inside cabins for \$2074 per person and
Balcony cabins \$2699.
Plus port charges, transfers and government fees.

Alicia Wilson with Ethan Allen Home Interiors & Mary Pinzone of Core Fitness would like to thank Rhoda Hewitt of Hewitt Custom Travel for planning a wonderful summer vacation. The Pinzones & Wilsons visited Punta Cana, Dominican Republic for a week of fun in the sun. The trip was seamless. Our accommodations, food, flights, etc. were wonderful & we appreciate all your efforts Rhoda. If you need travel arrangements, look no further than Hewitt Custom Travel.

**CALL TODAY 757-565-6458
RHODA HEWITT: RJCEIFFEL@COX.NET**

AUGUST BIRTHDAYS!

martha giegold 8/1

susie hayman 8/3

mary petres 8/6

jane harrington 8/8

donna crumpler 8/9

iluse johnson 8/10

lilo maria navales 8/14

mary mahaney 8/16

susan sheppard 8/19

teresa holloway 8/26

nancy budolph 8/27

dolores siceloff 8/27

barb satterwhite 8/29

leona martin 8/30

BUSINESS HAPPENINGS

(all around Richmond)

Monday, August 6, 2007 11:30 am - 01:30 pm

at Hanover Dept. of Economic Development

Starting a Business (class) Contact Jackie Carter 804-783-9314 Email: jackie.carter@grcc.com

Tuesday, August 7, 2007 9 a.m. - 6 p.m.

at Greater Richmnd Convention Center

3rd Annual Retail Marketing Expo—the retail community's premier marketing and advertising tradeshow in Central Virginia. More info: <https://secure3.richmond.com/rma>

Thursday, August 9, 2007 7:15 am - 9:00 am

at Willow Oaks Country Club

inVision Richmond. inVision is a series of monthly networking breakfasts that are held in each of the four jurisdictions – the counties of Chesterfield, Hanover, and Henrico and the city of Richmond. Contact Katina Lancaster 804-783-9346 Email: katina.lancaster@grcc.com

Thursday, August 16, 2007 11:30 am - 1:30 pm

Greater Richmond Chamber, 600 East Main St.

Starting a Business (class) Contact Jackie Carter 804-783-9314 Email: jackie.carter@grcc.com

Tuesday, August 21, 2007 7:15 am - 9:00 am

at CJW Medical Ctr. - Johnston Willis Hospital

inVision Chesterfield. inVision is a series of monthly networking breakfasts. Contact Katina Lancaster 804-783-9346 Email: katina.lancaster@grcc.com

Tuesday, September 11, 2007 5:30 - 7:30 p.m.

NAWBO Annual Open House. Further details online: www.nawborichmond.org

Thursday, September 27, 2007 10 a.m. - 5 p.m.

at Greater Richmnd Convention Center

BIZ LINC 2007 The region's largest business-to-business tradeshow. Online: www.grcc.com/page/name/bizlinc

Wednesday, October 10, 2007 5:30 - 7:30 p.m.

NAWBO Enterprising Women of Excellence Awards

Dinner at Jefferson Hotel. Further details online: www.nawborichmond.org