



# newsletter | june 2007

network of enterprising women | richmond virginia



## Happy June, Everyone!

*Can you believe it? Summer is just around the corner! It seems like I was just writing about welcoming all the kids home for the holidays, and now we're getting ready to welcome them home for the summer. If you are a parent of a child graduating from high school or college – or in some cases, kindergarten (that's a huge deal) – congratulations to you all!*

*Check out this month's newsletter. Kudos to Porter for presenting us with another entertaining NEW newsletter. My thanks to Gerri for hosting a delicious breakfast the day of Race for the Cure and to Jeanne for assisting in making the Race a smooth day for all our NEW participants. Thanks to all of you who contributed money (\$1000 from members!!) and your time to such a wonderful cause.*

HAPPY SUMMER!



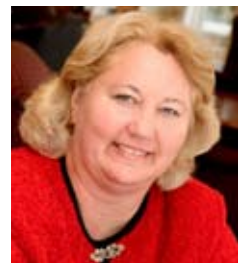
*Our hats off to Barb Satterwhite for an awesome auction item (see next page!) to be auctioned off this month, so bring those big bucks to the luncheon. Thanks to your support of our monthly auctions, we were able to increase the scholarships this year to six young ladies. The wonderful scholarship committee, led by our past-president Susie Hayman, did a fabulous job. Kudos all around!*

*Please join me in thanking the NEW Board for having such wonderful ideas. One idea we were able to implement at the last luncheon was eliminating board reports, giving more time to your 30 second speeches, making the luncheon run more smoothly. I have the best board EVER and I am so grateful to each one of them.*

*Don't forget to tell a friend about NEW. I look forward to seeing all of you next week at our luncheon on June 7th.*

*Margaret Hill*

President  
Network of Enterprising Women



**P.S. Be sure to note the changed date of the July luncheon: Thursday, July 12th.**



**IN THIS ISSUE: Scholarship Recipients • Women's Symposium Call for Volunteers • Thank You Member Spotlight • Board Reports • Our Newest Members • Networking Contest • Announcements**

**JUNE 7th**

*Come, ready to bid!*

**N.E.W.AUCTION ITEM**

*Donated by Barb Satterwhite*



## **AQUA POUR™ GRAVITY WATER SYSTEM**

*Donated by Barb Satterwhite,  
Nikken Independent Wellness Consultant*

### **Drink from the water of life.**

Nearly half of consumers surveyed say they avoid drinking tap water. Everyone wants water that tastes better, and is good for them. Nikken PiMag™ water is both.

PiMag water also offers more. Decades ago, scientists discovered that the water in a remote area of Japan produced amazing results on the surrounding plants. They named it pi water. Nikken has succeeded in replicating the environment that created pi water in nature, and these discoveries are incorporated in PiMag products. You will taste and feel the difference!

### **PiMag™ Aqua Pour™**

Using an ingenious gravity flow system, the PiMag™ Aqua Pour™ Gravity Water System can provide you with Nikken PiMag water no matter where you are. The Aqua Pour includes several stages of filtration, including a bed of mineral stones like those in streams and rivers. Pi ceramics are in the filter, to impart “the water of life.” Nikken Magnetic Technology completes the process. The PiMag Aqua Pour is the most convenient way to set up a supply of PiMag water practically anywhere.

*Last year, I had noticed some grayish residue in my tap water and was sure that I didn't want to be drinking it! So the Aqua Pour was an easy answer for me. It's much more economical than bottled water, and I just pour my regular tap water into the Aqua Pour container, knowing it's filtering out any chemicals or bad tastes, and actually ADDING nutrients to every drop I drink. – Porter Smith-Thayer*

*I personally have had two friends avoid kidney dialysis, using Nikken Pimag water! Quality water is so important. – Barb Satterwhite*

*“I have had a Nikken Pi Mag Water System for several years. The water tastes so good that I ENJOY drinking all the water I need. If I'm away from home & have to purchase bottled water, I can really feel the difference in the quality of the water and I miss my Pi Mag water. Friends that we have entertained in our home comment on how good the water tastes as well.” – Debbie Bowie*

## 2008 WOMEN'S BUSINESS SYMPOSIUM IS COMING!

*Volunteers are needed for the committees listed below. Why not YOU? Your creativity, support and enthusiasm is what keeps N.E.W. growing and that's what is needed to make this Symposium a success!*

*Remember what Robert Kennedy said,*

*“Some people see things as they are and ask why. I see things as they could be and ask why not?”*

*Please contact the committee chairs listed here for more information. Everyone's participation will be needed!*

**Barbara Nordblom, Chair**  
*Registration & Facility*  
[bnordblom@symbolmattress.com](mailto:bnordblom@symbolmattress.com)

**Cindy Creasy Woolfolk, Chair**  
*Advertising & Public Relations*  
[cindy@jamesrivertrade.com](mailto:cindy@jamesrivertrade.com)

**Corporate Sponsors**  
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**CALL FOR VOLUNTEERS:  
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MARK AT N.E.W.**



**WHY NOT?**





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# Network of Enterprising Women Raises Scholarship Giving to \$6,000

*This year The Network of Enterprising Women is proud to award six \$1,000 scholarships to the following incredibly bright and talented high school graduates:*

**Erica Critzer**, New Kent High School, New Kent – attending Virginia Tech

**Kelsea Jeter**, Atlee High School, Hanover – attending Virginia Commonwealth University

**Marissa Meredith**, Open High School, Richmond – attending William & Mary

**Megan Rose**, Thomas Dale High School, Chesterfield – attending Christopher Newport University

**Ashley Jane Wilson**, Hopewell High School, Hopewell – attending James Madison University

**Sarah Zelenko**, Deep Run High School, Henrico – attending University of Virginia

## A LITTLE HISTORY

*Since 2004 when Margaret Hill, Teresa Holloway and Shirley Wagner turned the dream of college scholarships into a reality by awarding two \$500 awards, we have come a long way!!*

Each spring, the N.E.W. scholarship committee, with the approval of the Board of Directors, establishes the scholarship criteria and the selection process. Members of the committee work closely with representatives of the local school systems to help facilitate the selection. Once the recipients have been chosen, the scholarship committee members present the scholarship to them, usually at the high school's Senior Awards Assembly. *Additionally, the recipients, joined by their mothers or significant females in their lives, receive special invitations to the July 12 N.E.W. luncheon, so that we may celebrate this milestone with them!*

Thank you to each and every N.E.W. member for making this scholarship project the incredible success that it has become. Without your financial support through your membership and the monthly auction, this opportunity could not happen!

**A SPECIAL THANKS also to this year's committee – Linda Cozad, Janet Farone, Debbie Stocks, Shirley Wagner and Joyce Young!**

Once again, I am so humbly proud to be a part of such an amazing group of women, who are able to accomplish so many amazing things and give back to the community in so many amazing ways – it's amazingly overwhelming!

*Susie Hayman*

*Past President*

## MEMBER SPOTLIGHT **Alix Miller** *Avancer Coaching*

**Please tell us the name and nature of your business:** My business is Avancer Coaching. My company name—Avancer—is the French word for “to move forward.”

As a personal/life coach, I work with people to move their life forward by using their strengths, honoring their values, shedding self-limiting beliefs, seeing fresh perspectives on challenges, and reaching goals. Folks that come to coaching with a willingness to explore and change and who are committed to the process will experience increased personal satisfaction with life and work.

**What drew you to this kind of work?** I became a life coach in 2004 after 28 years in the field of education. During those 28 years I was a classroom teacher, a special education teacher, a supervisor, and finally, a consultant and business owner. While working as a consultant, I began a journey of self-discovery and realized that I wasn’t capitalizing on my strengths and God-given gifts and abilities. So I set about finding the perfect second career for who I am and for this particular stage of my life. It turned out to be coaching. Although I am no longer working in education, I continue to use my gift of teaching—only now it’s in a one-on-one setting. Plus, my gift of encouragement gets to be used more fully.

### **What is the biggest challenge for you?**

Coaching is a fast growing industry that is moving rapidly to requiring credentialing for its professionals. I started my formal coach training in 2005 and completed it in 2006. I immediately jumped into a 6-month certification program and passed the written

exam in March. My oral exam is this summer. So that is the challenge that is immediately ahead of me, and although the path to certification has been time consuming and on occasion stressful, it will be well worth it earn my CPCC.

### **Give us a tip or two that has helped you in your work.**

Like most business owners I love to spend time on my craft—coaching. However, I am less enthusiastic about marketing my business. Yet I know that I must focus on it EVERY week. To make it more appealing and fun, I have “coached” myself to find the marketing pieces that are most attractive to me. So my tip is to carve out time every week to concentrate on marketing your business.

**Let us know a little bit more about you:** My family is a big part of my life. I have been married to the most wonderful husband for 28 years this month. We have 2 delightful children: a daughter who attends UVA and a son who attends JMU. I love the outdoors and even coach out on my deck or patio when the weather is nice. I like to bike, hike, and read. I also enjoy creating flower arrangements. This is something that I discovered during my personal/spiritual development journey. Arranging flowers is a right-brain activity that feeds my spirit. Throughout most of my life I had been a predominantly left-brain kind of gal. It has been enriching to stop neglecting the right side of my brain.

**Please tell us something that no one else knows about you.** When I was 20 I lived in France for a year and during that summer was an au pair for 3 little girls. Gosh, that doesn’t sound too exciting or

## WELCOME! TO OUR NEWEST MEMBERS

### **Christine Ottersberg**

of Fresh Smiles by Christine Ottersberg

**Tiia Kokal** of Simply Wallpaper

### **Jeanette Cordor**

of Face of Hope "Fighting Childhood Obesity"

**Christy Moran** of CAM Enterprise (Hand Therapy Solutions)

WE'RE SO GLAD YOU'VE JOINED US!

## Beautiful Sterling Silver Jewelry..... *by Silpada*



*Invite a few friends  
and earn free jewelry for  
hosting a party. What a fun  
excuse for a chic night!*

**\$25 GIFT CERTIFICATE**

*for booking a party in June or July*

## N.E.W. Mission Statement

Our mission is to create and provide a **supportive environment** for all members, which will foster and enhance their productivity, effectiveness, creativity, self-expression and accomplishment in their respective fields. We shall also tap into the **talent, knowledge and skill** of the membership and through action will **make a difference** in the community through group projects and valuable contributions. We strive to **build the name and reputation** of N.E.W. and its members are respected business organizations enhancing both the community and the quality of life in the Greater Richmond Area.

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be able  
to fly,  
but the  
bumblebee  
doesn't  
know that  
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*Hold a true friend with both your hands.*

– NIGERIAN PROVERB



## Gift Certificate, Anyone?

To welcome our new members and expand our networking opportunities the Membership Chair is beginning an experimental program. Take this opportunity to represent your business in the **gift bags** given to each new member at our luncheons.

ONLY your business **COUPONS** or **GIFT CERTIFICATES** will be accepted. No brochures, flyers, or business cards, please. The size may be no larger than 3" x 6".

Mail your items to:

**Marsha Preston, Membership Chair**  
**P.O. Box 343 Mechanicsville, VA 23111**

Or give them to Marsha at a luncheon.  
For more information contact her at  
[comfortzone@mindspring.com](mailto:comfortzone@mindspring.com)

*You must be a current member of N.E.W. to participate in this program.*

## Thank yous & Congrats!

**DEBBIE BOWIE** just passed her exam for **Certified Professional Organizer (CPO)**. The exam was offered for the first time this year, and Debbie was part of the inaugural group who took the exam. *Well done, Debbie! Of course, we all knew you could do it!*

**A big thank you to Jeanne Walls for organizing our group for the Komen Race for the Cure!**

*– from N.E.W board and membership*

Mark your calendars for  
**RICH'S RIVAH HOUSE**  
**AUGUST 24 -25**  
More information will be coming or you may call the Rich's at 262-3477.

**Thanks to all N.E.W. members for your gracious welcome when I visited. I've never before experienced such a friendly and generous group of women. Your attitude and friendliness convinced me to join!** – from Susan Dubuque, Silpada Silver and Neathawk Dubuque & Packett

## Time to Get Crackin' on The Networking Contest!

**How many N.E.W. members services have YOU used? Think about it. If each of us employs a member for even ONE service or purchases ONE item, all of us GAIN!**

**CONTEST GOALS & RULES:** The goal of this contest is to see who can utilize the goods and services of your fellow N.E.W. members the most in the time period listed above. *Contest Dates: February 1 to July 31, 2007*

Each member provides complete information for all members she has employed. The employed **Member's signature** must be on the form. Mail forms to Marsha Preston at P.O. Box 343, Mechanicsville, VA. 23111 or hand in on 8-7-07.

**THE PRIZES:** **First place:** free N.E.W. 2008 membership to the member who has done the most business with other members  
**Second place:** 1/2 price N.E.W. 2008 membership  
**Third place:** one free N.E.W. luncheon

N.E.W. Member's Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Business service used: \_\_\_\_\_

Date: \_\_\_\_\_

Furnished by N.E.W. member: \_\_\_\_\_

Phone: \_\_\_\_\_

Service provider signature: \_\_\_\_\_

COPY THIS FORM TO CREATE ADDITIONAL LISTINGS.

network!

## N.E.W. BOARD REPORTS | JUNE 2007

To allow for more networking time during our luncheons, brief Board Reports are now being submitted to you via this newsletter. If you have any questions regarding these reports, or would like more detailed information, please contact one of your Board members.

### TREASURER'S REPORT *(Barbara Nordblom)*

N.E.W Bank Balance, ending 5/22/07, was \$8,242.75

### DATABASE MANAGER'S REPORT *(Barb Satterwhite)*

N.E.W. Membership is currently at 142

### PROJECTS' REPORT *(Gerri Gallagher)*

23 members and friends represented N.E.W. at the Susan G. Komen Race for the Cure! It was a fabulous day, topped off by a gourmet breakfast hosted by none other than our Projects leader, Gerri G! *(editor's comment)*



**\$1000 was raised for Komen Race by NEW members!  
Over \$2900 was donated by friends/supporters of NEW!**

### PAST PRESIDENT'S REPORT *(Susie Hayman)*

See article herein about Scholarship recipients.

### RECORDING SECRETARY'S REPORT *(Diana Donald)*

See article herein about 2008 Symposium.

A true friend is someone who thinks that you are a good egg even though she knows that you are slightly cracked.

Bernard  
Meltzer



## *Floral Attitude*

Featuring one of a kind canvas photographs by local artist and photographer, Maggi Collins, VPPA and PPA member  
[www.momentsbymaggi.com](http://www.momentsbymaggi.com)



## *Opening Reception*

Sunday, June 10  
from 6 to 8pm  
Show runs through July 21



## *Restaurant Avenue 805*

805 North Davis Avenue  
Richmond, VA 23220  
804-353-2505

Hours: M-Th 5:30 - 10 | F-Sa 5:30 - 11  
Sun Brunch 11-2  
across from the Science Museum

**"Spring passes and one remembers one's innocence.  
Summer passes and one remembers one's exuberance.  
Autumn passes and one remembers one's reverence.  
Winter passes and one remembers one's perseverance."**

-- Yoko Ono



LOOK!

## Air Conditioners: Tips to Prevent Drips

You might want to take just a moment to check this out! Air conditioning is wonderful - but not in your lap! Part of the air conditioning system is most often

installed in the attic and sits in a "pan". Keep a check on the unit during the first few hours you turn it on for the first time. Of course you should have had a check up but I'm sure you didn't because I haven't heard enough stories yet. You should NEVER see any water in the pan as it should flow out the condensate line, which is white and drains straight down to the ground. HOWEVER, if you do see water, immediately shut off the a.c. at the thermostat and call your service company immediately.

If you have never had your a.c. system checked, never had your a.c. system condensate line blown out, don't check your condensate line as I have just advised you, could very well end up with a condition called "she told me so".

Another way you can watch out for an impending quick dip is to look up. A good a.c. company installs an emergency condensate

line which is fitting that comes out over a door or window so that you can see a drip, and alert you to the fact that you have water in your pan. Where should you look for this fitting? Scope out where your unit is located in the attic. Depending on where it is, you can spot the location outside and be aware of a drip. There are other locations A.C. units can be installed and condensate lines are run to different locations. It's just good sense to know where these potential nightmares are lurking.

Just a small piece of insulation, debris, or water "goop" can cause the water to *not flow out* and backup into the pan. This can cause real damage. We see it over and over.

AND, one more tip: before leaving for a vacation, TURN OFF your ice maker. Water line tubing can develop tiny pinholes or splits. *Water running out* the front door when *people walk in* the front door is not a laughing matter.

If you have any questions about my favorite topics, you can e-mail me or call the office if you need service.

*Article submitted by Laura Meade  
laurameade@comcast.net*

## ARTS in the GARDEN!

This 8th annual show is sponsored by Unity Christ Church of Bon Air, featuring over 60 regional fine artists, including our own N.E.W. member, Jennifer Yane, with displays of pottery, paintings, purses and one-of-a-kind art. It's a fund-raising event for the church's expansion program. Come and experience artists and garden vendors in the serenity of lovely perennial shade gardens.

**When:** Saturday, June 2, 2007 10 - 5

**Where:** 923 Buford Rd. Bon Air, Virginia

**For info call** 320-5584 [www.artsinthegarden.org](http://www.artsinthegarden.org)



## N.E.W. Board of Directors, 2006-2007

Margaret Hill  
President  
mhill@hcps.us

Marsha Preston  
Membership Chair  
comfortzone@mindspring.com

Monica Smith  
Vice President  
lilyscloset@earthlink.net

Barbara Satterwhite  
Database Manager  
barb.satterwhite@verizon.net

Barbara Nordblom  
Treasurer  
barbaranordblom@sehona.com

Gerri Gallagher  
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info@keepintouch4u.com

Diana Donald  
Recording Secretary  
dianadonald1809@comcast.net

Susie Hayman  
Past President  
info@inyourbizness.com

Porter Smith Thayer  
Executive Secretary  
porter@graphicpresentations.com

*We invite you to email us if you have questions,  
concerns or suggestions regarding N.E.W.*

## little notes from n.e.w.

**1 NO JEANS** Now that we're enjoying the Willow Oaks Country Club as our new luncheon venue, it's important for us all to adhere to their policy of no jeans.

**2 ONE GUEST, PLEASE** We do encourage you to bring a friend---just keep it to ONLY ONE guest per month, per member! Otherwise we'll be trailing out the doors of the dining room!

**3 ONLY MEMBERS MAY BRING A GUEST.** However, a guest must become a MEMBER first, and then may invite one guest to join her each month!

**4 RESERVATIONS FOR LUNCHEONS** Please be sure to reserve your place within the RSVP timeframe you receive each month via email.

**5 SPEAKING OF RESERVATIONS** When you make your reservation for yourself and/or for your one guest, please know that this is a confirmation that **must be paid** whether you (or your guest) are able to attend or not.



## Still On The Lookout!

### FOR AUCTION DONATIONS, THAT IS.....

All auction proceeds go toward scholarship funds for young women in our area. Please contact Monica Smith TODAY to offer an item or service, or to find out more information.

Contact Monica: [lilyscloset@earthlink.net](mailto:lilyscloset@earthlink.net)

*A Special Thank You to all who have contributed auction items for the luncheons over the years!!*