



# Network Of Enterprising Women December 2004 Newsletter

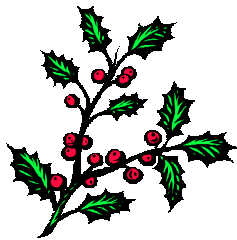
December 2004

Happy Holidays, Ladies

I want to apologize for the lack of a newsletter this month. My computer I use for the newsletter crashed before I could save anything on CD and is currently in the shop. Since it will not be ready any time soon I thought I would send out a simple newsletter to let you all know of upcoming events!

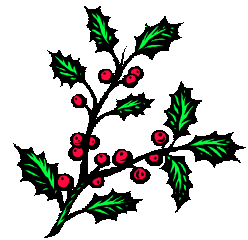
~ Leona Martin

[neweditor@networkofenterprisingwomen.org](mailto:neweditor@networkofenterprisingwomen.org)



## **N.E.W. Holiday Social**

Friday, December 10<sup>th</sup>  
6:30pm – until



Home of Emmalyne Rich ( 569-7974 )  
9483 Laurel Grove Road, Mechanicsville

You are welcome to bring your spouse or a friend.

Emmalyne will provide mixers – please BYOB and an appetizer.

RSVP – Emmalyne at 569-7974 NO LATER THAN DECEMBER 3<sup>rd</sup>

DIRECTIONS: From 95N. Take the 301 North Exit, Go to the 6<sup>th</sup> Stop Light and Turn Left. This street is very short so make a house is #9483 and is on the left. Parking is on the street!

## **President's Letter**

On behalf of your NEW Board of Directors, HAPPY HOLIDAYS to you, your family & friends! Thanks for making NEW the wonderful group that it is, and for allowing me to serve as your President this year. My hope and prayer for you is a successful end of '04, time to enjoy the holidays, and a refreshing and eager anticipation going into 2005. May this be the best holiday yet!

God Bless,  
Ilyse Johnson

## N.E.W. New Members

Janice Logue  
Taylor Long Properties  
864-9788

[jlogue@taylorlongproperties.com](mailto:jlogue@taylorlongproperties.com)

Mary Petres  
Manchester Gardens & Gift Gallery  
249-4438

[magg@cavtel.net](mailto:magg@cavtel.net)

Mary Mahaney  
Uantel Pearls in the Oyster  
458-9408

[m+m0816@aol.com](mailto:m+m0816@aol.com)

Dianne Thompson  
Easy Pay of Virginia, Inc.  
338-8061

[dthompson@visaeasypayva.com](mailto:dthompson@visaeasypayva.com)

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### N.E.W. Annual Dues Renewal Time

Don't forget to send in your yearly dues of \$70.00 by December 31<sup>st</sup> along with the directory sheet that came with your dues letter. Make sure you read over the directory information and have all the correct information listed for the upcoming Directory, which will be handed out in 2005. Send payment and Directory sheets to P.O. Box 8584, Richmond, VA 23226.

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### *Advertising in the N.E.W. Directory*

If you are interested in advertising in the N.E.W. Directory, we have several options available....

Business Card: \$50.00    Half Page: \$75.00  
Full Page: \$125.00

We are asking that all ads be pre-designed and in the following formats .jpg, .gif or .pdf.

Payment must be paid in advance.

Contact Mary Fender at (804) 328-2668 or [maryfender@hotmail.com](mailto:maryfender@hotmail.com) for more information.

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### **N.E.W. Woman2Woman Networking Event**

November 2, 2004

On a cool rainy morning, 33 energized women gathered at Jefferson-Lakeside Country Club for the annual N.E.W. Woman2Woman Networking Event. After enjoying a buffet breakfast and the interesting bazaar tables, participants began a series of six rotations where they met with 3-8 individuals and enjoyed learning about the businesses that each person represented. The ladies made their presentations interesting and creative by providing handouts, visual

presentations and interactive exercises. Comments indicated that this part of the program was most beneficial in learning more about N.E.W. members and their guests' business ventures!

Two guest speakers were featured during the day. Yvonne Verno spoke on behalf of St. Joseph's Villa/Flagler Home describing the services this wonderful facility provides and how the past and future support of N.E.W. is appreciated and needed. To end the day, Christine Walters of Comedy Alley, guided the ladies through an upbeat and lively activity that encouraged creativity and release of inhibitions.

The Bazaar featured six attractive tables, and W2W participants enjoyed browsing and shopping. Door prizes donated by N.E.W. members were awarded throughout the day. Travel mugs with the N.E.W. logo were presented as everyone left the event, full of new ideas, contacts and a positive new energy for their businesses!

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### Donations for Flagler Home



We will be collecting new shoes and boots for women and children (under age 10) and Target / WalMart / Lowes gift cards for Flagler Home residents at the 12/2 meeting and also at the 12/10 social.

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### Big Thank you to the following Members who donated door prizes at Woman2Woman this year

Alicia Wilson, Mary Kay Cosmetics  
Marsha Preston, Weekenders, USA  
Susie Hayman, In Your Business  
Chris & Cecilia Rich, Rich's Stiches, Inc.  
Barbara Satterwhite, Nikken Independent  
Faith Greenwood, Long & Foster Realtors  
Claudia Biegler, Visual Coordinations  
Debbie Bowie, Simply Organized  
Maggi Collins, Moments by Maggie Photography  
Theresa Holloway, Trustmor Mortgage  
Catherine Cooper, Treasures of the Sea  
Mary Fender, Fast Frame  
Mary Petros, Manchester Garden & Gift  
Anne Cowdrey, Cowdrey Acct. Services

## N.E.W. Member Advertising

Give a gift of love - give a gift of food" - Lanciano' s Italian Gourmet Dressing.  
Pint Size Jar \$7.00 - 1/2 pint Size Jar \$4.00.

Gerri L. Gallagher, KEEP IN TOUCH

804-794-2138

[info@keepintouch4u.com](mailto:info@keepintouch4u.com)

[www.keepintouch4u.com](http://www.keepintouch4u.com)

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As we are going into another new year, we have to face a subject that no one likes-- TAXES! Be kind to yourself and do not wait until the last minute. If you are sick of struggling with preparation yourself, are new to the area, have had sizeable changes in your life, or are just dealing with someone who does not explain things so you can understand, then your problems could be made to go away or made smaller.

Call Cowdrey Accounting Services, LLC 230-0500  
Let us crunch your numbers, so that you have time to do what you do best!

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Stony Point Office  
2800 Buford Road, Suite 105  
Richmond, VA 23235



*Seasons change and so do your  
Real Estate needs!*

*Call me if you're thinking  
of buying or selling!*

*Faith Greenwood*

*(804) 272-0222*

*faith.greenwood@longandfoster.com*



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Rhoda Hewitt is now working as an outside sales person for The Travel Corner here in Williamsburg. So I will be looking for people who need and want to make travel arrangements.....any new business from Richmond or the world will be very appreciated. Everyone can still contact me via email or my home phone number – 757-565-6458.

Rhoda Hewitt, [rjceiffel@cox.net](mailto:rjceiffel@cox.net)

## From Graphic Presentations, LLC

Thinking your business "look" could use a "makeover"? At Graphic Presentations, we specialize in creating the artwork/design/communicating/advertising/marketing that helps make YOUR BUSINESS even more successful than it already is!

For a **free consultation** to talk about how we can help, call me at 804-747-7171. That' s me, Porter Smith-Thayer, president and creative director of Graphic Presentations.

See what we' ve done for other businesses like yours...Visit us online at  
**[www.graphicpresentations.com](http://www.graphicpresentations.com)**

We hope to see you soon, and have a wonderful holiday season!

Porter Smith-Thayer, Creative Director  
Kristen Farmer, Art Director and Special Projects Coordinator

Graphic Presentations, LLC  
10102 Hearthrock Court  
Richmond, Virginia 23233

Ph 804-747-7171 (Porter)      Ph 804-440-6317 (Kristen)      Fx 804-270-6003  
porter@graphicpresentations.com      kristen@graphicpresentations.com

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GRAPHIC PRESENTATIONS is a full-service graphic design company. We are most proud of our ability to communicate with our clients and learn about their needs and expectations. After a barrage of questions and answers, we find that we can design quickly and produce images and layouts that will capture each client' s target audience. In short, we do the work of an ad agency with a quick turnaround, top quality design, and at a much lower cost.

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N.E.W.'s Mailing Address:  
P.O. Box 8564  
Richmond, VA 23228

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Interested in Hosting a social at your  
home or office?  
Contact: Marsha Preston  
Faith Greenwood

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Monthly Treasury Report

Balance \$ 2,807.31  
Full Report available upon request

**RWBC Corner**  
Richmond Women's Business Consortium

Mark your Calendars for the RWBC  
networking event at:

The Funnybone Restaurant  
(Short Pump Mall)  
December 6<sup>th</sup>, from 6:00pm to 8:00pm

Visit [www.smartconnectrwbc.org](http://www.smartconnectrwbc.org) for more  
events!

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The information included in this newsletter has been submitted by members of The Network of Enterprising Women (N.E.W.). The volunteer Board Members, Newsletter Editor and N.E.W. disclaim any liability and/or warranty regarding the content included herein in this December 2004 Newsletter.